

# RATIONAL DECISIONS

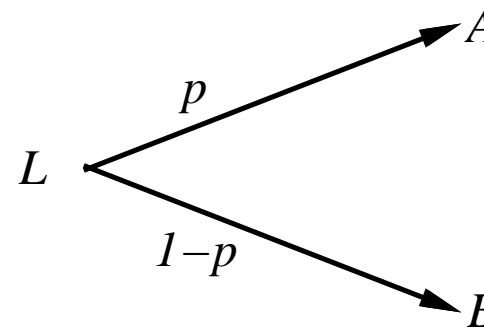
## CHAPTER 16

# Outline

- ◇ Rational preferences
- ◇ Utilities
- ◇ Money
- ◇ Decision networks

# Preferences

In general, an agent may choose among prizes ( $A$ ,  $B$ , etc.), where a certain outcome is guaranteed, and/or lotteries, where the outcome is not guaranteed



Lottery  $L = [p, A; (1 - p), B]$

Notation:

- $A \succ B$        $A$  preferred to  $B$
- $A \sim B$       indifference between  $A$  and  $B$
- $A \not\succeq B$        $B$  not preferred to  $A$

# Rational preferences

Idea: preferences of a rational agent must obey constraints.

Constraints:

Orderability

$$(A \succ B) \vee (B \succ A) \vee (A \sim B)$$

Transitivity

$$(A \succ B) \wedge (B \succ C) \Rightarrow (A \succ C)$$

Continuity

$$A \succ B \succ C \Rightarrow \exists p [p, A; 1 - p, C] \sim B$$

Substitutability

$$A \sim B \Rightarrow [p, A; 1 - p, C] \sim [p, B; 1 - p, C]$$

Monotonicity

$$A \succ B \Rightarrow (p \geq q \Leftrightarrow [p, A; 1 - p, B] \succsim [q, A; 1 - q, B])$$

## Rational preferences contd.

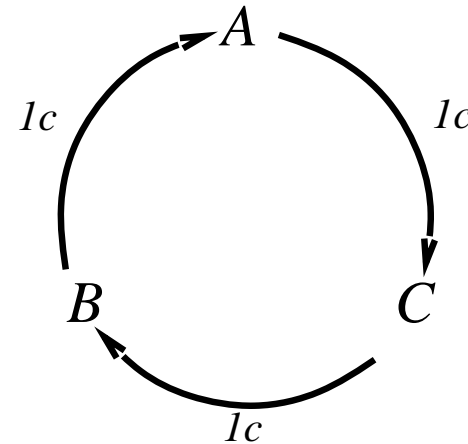
Violating the constraints leads to self-evident irrationality

For example: an agent with intransitive preferences can be induced to give away all its money

If  $B \succ C$ , then an agent who has  $C$  would pay (say) 1 cent to get  $B$

If  $A \succ B$ , then an agent who has  $B$  would pay (say) 1 cent to get  $A$

If  $C \succ A$ , then an agent who has  $A$  would pay (say) 1 cent to get  $C$



# Maximizing expected utility

## Theorem

Given preferences satisfying the constraints  
there exists a real-valued function  $U$  such that

$$U(A) \geq U(B) \Leftrightarrow A \succsim B$$
$$U([p_1, S_1; \dots ; p_n, S_n]) = \sum_i p_i U(S_i)$$

MEU principle:

Choose the action that maximizes expected utility

Note: an agent can be entirely rational (consistent with MEU)  
without ever representing or manipulating utilities and probabilities

E.g., a lookup table for perfect tictactoe

## Determining utility values

Utilities map states to real numbers. Which numbers?

Standard approach to assessment of human utilities:

compare a given state  $A$  to a **standard lottery**  $L_p$  that has

“best possible prize”  $u_{\top}$  with probability  $p$

“worst possible catastrophe”  $u_{\perp}$  with probability  $(1 - p)$

assume normalized utilities:  $u_{\top} = 1.0$ ,  $u_{\perp} = 0.0$

adjust lottery probability  $p$  until  $A \sim L_p$

then  $p$  is the utility of  $A$ !

Note: behavior is **invariant** w.r.t. +ve linear transformation

$$U'(x) = k_1 U(x) + k_2 \quad \text{where } k_1 > 0$$

# Money

Money does **not** behave as a utility function

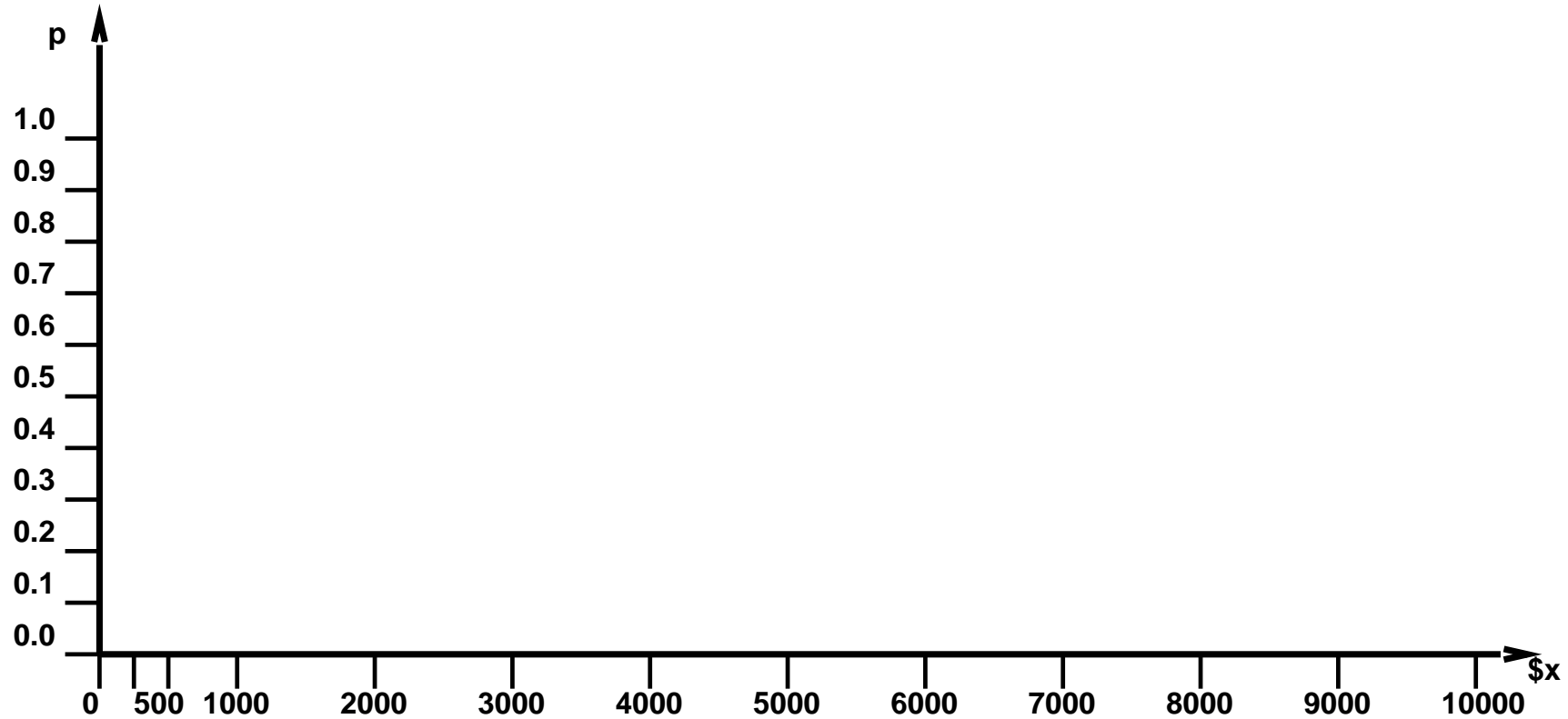
Given a lottery  $L$  with expected monetary value  $EMV(L)$ , usually  $U(L) < U(EMV(L))$ , i.e., people are **risk-averse**

Utility curve: for what probability  $p$  am I indifferent between a prize  $x$  and a lottery  $[p, \$M; (1 - p), \$0]$  for large  $M$ ?



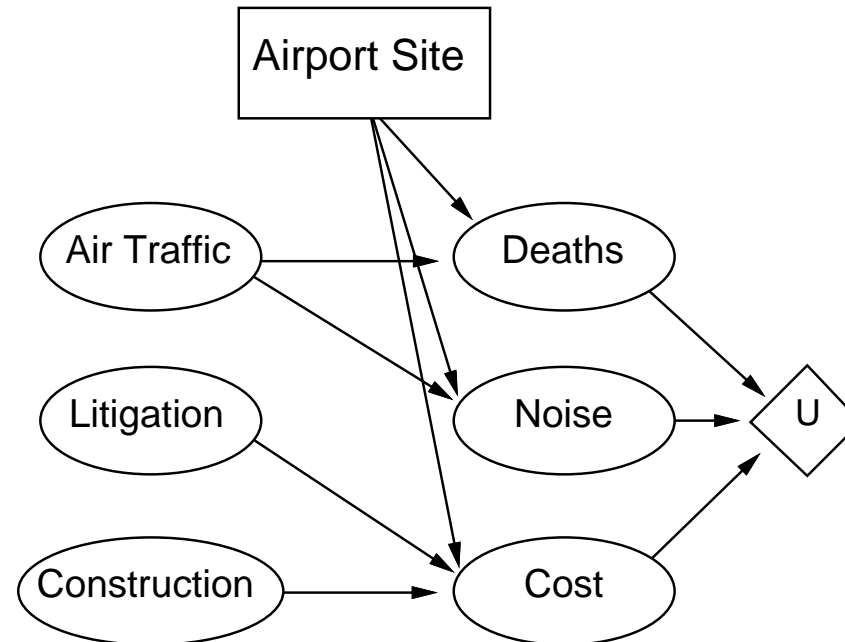
# Student group utility

For each  $x$ , adjust  $p$  until half the class votes for lottery ( $M=10,000$ )



# Decision networks

Add **action nodes** and **utility nodes** to belief networks to enable rational decision making



Algorithm:

For each value of action node

    compute expected value of utility node given action, evidence

Return MEU action

## Summary

Rational preferences give rise to utility function

Rational agent maximizes expected utility

Money does not behave as a utility function

Decision networks can be used to decide on actions